

# Requirements for preparing HTML5 application for publication

## App localization requirements

- The application must be localized into the following languages: EN, FR, IT, ES, AR, PT, DE, RU  
(When publishing on most of our channels, we localize at our own expense)
- The game logo must be displayed in English
- The main menu should contain language selection buttons, if it is not possible to place them in the menu, you can create a separate language selection screen
- The language of the application should be detected automatically, if the system language is not included in the list of available ones, English should be displayed.
- The translation of the application must be complete; proper names must also be translated (unit nicknames, vehicle model names, weapon model names, names of game locations, etc.)

## General application requirements

- In the application advertising and analytical SDKs, ad networks, in-game purchases and any other services that require Internet access must be removed.
- Once downloaded, the game should work without an internet connection.
- The functionality that was available for viewing ads or in the form of a purchase must be available free of charge. (For example: in the form of a reward for a level or daily entry into the game).
- If the game levels are specially made difficult to motivate the player to in-game purchases, they should be simplified.
- The application must have a "wrong screen orientation" screen that appears and tells you how to rotate the device to display it correctly.
- The application must provide the ability to play in full screen mode (except for iOS devices)
- Reorientation should work on all mobile devices and in full screen mode.

## Requirements for promotional materials

The following graphic materials are required for publication:

- 8 Screenshots .png 1920x1080
- Icon 512x512
- Banner 1024x500 and 500x1024
- Promo videos, duration – 30 sec, 60 sec .mp4 1920x1080
- Descriptions of the game in EN, FR, IT, ES, AR, PT, DE, RU

Additional materials that allow us to improve your promotional materials for a wide range of requirements of many partners:

- Source file of the application icon .psd 1024x1024
- Source application banner file .psd 1920x1080

Source files should contain separate layers, background, characters, color grading and any other elements for the convenience of finalizing these materials.

Graphic elements must match the resolution, not blurry, and not contain compression or stretching artifacts.

To increase the chances of a successful publication and promotion, you can provide any additional promotional material of your choice.