

Requirements for preparing an Android application for publication on all channels.

App localization requirements

- The application must be localized into the following languages: EN, FR, IT, ES, AR, PT, DE, RU (When publishing on most of our channels, we localize at our own expense)
- The game logo must be displayed in English
- To publish on French channels, the game logo must be localized into French, it must be displayed when French is the system language (If the name in English is not clear to users in France).
- The language of the application should be detected automatically, if the system language is not included in the list of available ones, English should be displayed.
- The translation of the application must be complete; proper names must also be translated (unit nicknames, vehicle model names, weapon model names, names of game locations, etc.)

General application requirements

- In the application advertising and analytical SDKs, ad networks, in-game purchases and any other services that require Internet access must be removed.
- The functionality that was available for viewing ads or in the form of a purchase must be available free of charge. (For example: in the form of a reward for a level or daily entry into the game).
- If the game levels are specially made difficult to motivate the player to in-game purchases, they should be simplified.
- The application must be signed with a key published on Google Play in order to exclude activation of Google Play protection at the time of application installation.
- Bundle id of the application must be changed and not match the existing one on Google Play in order to exclude automatic updates of the application.

Requirements for promotional materials

The following graphic materials are required for publication:

- 8 Screenshots .png 1920x1080
- App icon 512x512
- Banner 1024x500 and 500x1024
- Promo videos, duration – 30 sec, 60 sec .mp4 1920x1080
- Descriptions of the game in EN, FR, IT, ES, AR, PT, DE, RU

Additional materials that allow us to improve your promotional materials for a wide range of requirements of many partners:

- Source file of the app icon .psd 1024x1024
- Source application banner file .psd 1920x1080

Source files should contain separate layers, background, characters, color grading and any other elements for the convenience of finalizing these materials.

Graphic elements must match the resolution, be not blurry, and not contain compression or stretching artifacts.

To increase the chances of a successful publication and promotion, you can provide any additional promotional material of your choice.